

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 492171 /		<u>Alt Order #</u> 06303996
<u>Product</u> AMER CROSSROADS ADD		
<u>Contract Dates</u> 09/05/12 - 09/14/12		<u>Estimate #</u> 943
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 09/04/12 / 09/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/07/12	09/07/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$100.00			
N 2	KVVU	09/07/12	09/14/12	MORE Access	630-7pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$900.00			
	Week:	09/10/12	09/16/12	----1--				1	\$900.00			
N 3	KVVU	09/07/12	09/14/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$950.00			
	Week:	09/10/12	09/16/12	----1--				1	\$950.00			
N 4	KVVU	09/10/12	09/10/12	MORE Access	630-7pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$900.00			
N 5	KVVU	09/10/12	09/10/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$950.00			
N 6	KVVU	09/08/12	09/08/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1-				1	\$2,325.00			
N 7	KVVU	09/08/12	09/08/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1-				1	\$2,100.00			
N 8	KVVU	09/09/12	09/09/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1				1	\$1,850.00			
N 9	KVVU	09/09/12	09/09/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1				1	\$575.00			
N 10	KVVU	09/09/12	09/09/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1				1	\$8,250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 09/04/12 / 09/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KVVU	09/09/12	09/09/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$1,650.00			
N 12	KVVU	09/06/12	09/13/12	MORE Access	630-7pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$900.00			
Week:		09/10/12	09/16/12	---1---				1	\$900.00			
N 13	KVVU	09/06/12	09/13/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$950.00			
Week:		09/10/12	09/16/12	---1---				1	\$950.00			
N 14	KVVU	09/11/12	09/11/12	MORE Access	630-7pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$900.00			
N 15	KVVU	09/11/12	09/11/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$950.00			
N 16	KVVU	09/12/12	09/12/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$450.00			
N 17	KVVU	09/05/12	09/12/12	MORE Access	630-7pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$900.00			
Week:		09/10/12	09/16/12	--1----				1	\$900.00			
N 18	KVVU	09/05/12	09/12/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$950.00			
Week:		09/10/12	09/16/12	--1----				1	\$950.00			
Totals											24	\$32,100.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/14/12	24	\$32,100.00	\$27,285.00
Totals	24	\$32,100.00	\$27,285.00

Signature: _____ Date: _____

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SEP4/12 12.57
*** KVVU-TV ***

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PROGRAM : MORE ACCESS
CON COM1: MORE ACCESS
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REP HEADLINE# 6303996
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP4/12 12.57
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	9/7	9/14	1		FRI	2
4			600P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$900.00	9/10	9/10	1		MON	1
5			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	9/10	9/10	1		MON	1
6			100P-800P PROGRAM : COLLEGE FOOTBALL CON COM1: COLLEGE FOOTBALL	30		\$2,325.00	9/8	9/8	1		SAT	1
7			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$2,100.00	9/8	9/8	1		SAT	1
8			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN	30		\$1,850.00	9/9	9/9	1		SUN	1
9			1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA CON COM1: FOX 5 SPORTS EXTRA	30		\$575.00	9/9	9/9	1		SUN	1
10			1000A-100P PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)	30		\$8,250.00	9/9	9/9	1		SUN	1
11			900A-1000A PROGRAM : FOX NFL SUNDAY CON COM1: FOX NFL SUNDAY	30		\$1,650.00	9/9	9/9	1		SUN	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12			600P-700P	30		\$900.00	9/6	9/13	1		THU	2
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												

13			700P-730P	30		\$950.00	9/6	9/13	1		THU	2
PROGRAM : EXTRA												
CON COM1: EXTRA												

14			600P-700P	30		\$900.00	9/11	9/11	1		TUE	1
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												

15			700P-730P	30		\$950.00	9/11	9/11	1		TUE	1
PROGRAM : EXTRA												
CON COM1: EXTRA												

16			500A-600A	30		\$450.00	9/12	9/12	1		WED	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												

17			600P-700P	30		\$900.00	9/5	9/12	1		WED	2
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												

18			700P-730P	30		\$950.00	9/5	9/12	1		WED	2
PROGRAM : EXTRA												
CON COM1: EXTRA												

SEP/12 32100.00 CONTRACT TOTAL 32100.00
 TOTAL SPOTS 24

MARKET TOTALS \$84,473 KVVU 38% KSNV 14% KLAS 24% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*